



# Central Oregon Chapter

March 2008  
Volume 4, Issue 31

### OUR MISSION

We are a network of successful REALTORS® empowering women to exercise their potential as entrepreneurs and industry leaders.



### OUR VISION

Through our influence as successful business professionals, women will effect positive change in the profession and in the broader community.



*Cat Zwicker-Grant*  
*President*

## Business Resource Luncheon

**Thursday, March 27th, 2008**

11:45 -1:30

Mountain Room at Bend Brewery

### SPEAKER PANEL:

*Josh Hansen, Sunriver Realty*

*Pam Lester, Century 21 Gold Country Realty*

*Nancy Melrose, Melrose Realty*

## TOPIC: Taking Saleable Listings in Today's Market

Program and lunch cost:

Member ~ \$20.00 Guest ~ \$25.00

One hour of education credit

**R.S.V.P is required.**

**Reservations: Call 541-318-5009**

**Or click below and make your reservations**

[laurie@ptporegon.com](mailto:laurie@ptporegon.com)

### **PARKING REMINDER**

***Deschutes Brewery Mountain Room After 11:30 am. take the elevator to the 3<sup>rd</sup> floor. Please park in clearly***

**President's Message: Renewal Time!** Now more than ever it is important to have a vision of where you want to be and keep sight of your goals to get there. For those of us determined to weather the storm of negative press about real estate and keep moving forward towards our goals, the Women's Council of Realtors® is a crucial point of difference in our plan for success. WCR has so much to offer REALTORS® who are feeling challenged in this shifting marketplace. We offer fabulous networking opportunities locally, regionally and at the national level, as well as up to date and timely education at our monthly business resource luncheons, and above all else a superb support system of professionals...which we all know is invaluable! So what are you waiting for? Renew your WCR membership today.

### **Sponsor a New Member Contest**

Turn a Realtor® application in to Joy Helfrich by March 17th & be entered into a drawing for a tasty prize.

**REMINDER:** March 31st is the last day to add a photo and expanded ad in the referral book and website.

**FASHION SHOW FLASH!!** The fashion show is just around the corner, April 10th to be exact. We are very excited that Summit 1031 Exchange is our Gold sponsor this year! The silent auction items and raffle items are rolling in. We are still accepting them should you want to contribute though. Tickets to the fashion show are available online at [centraloregonwcr.org](http://centraloregonwcr.org) or at the Bend Style real estate office. Tickets are just \$35.00 and are a perfect opportunity to take a client or loved one out for the evening of fun. Please support WCR and attend the fashion show!!

Katherine Bolster and Siduri Taylor

**ANNOUNCING!!!! OUR OWN CENTRAL OREGON WOMEN'S COUNCIL OF REALTORS WEBSITE:**

[www.centraloregonwcr.org](http://www.centraloregonwcr.org)

Our National organizational website: [www.wcr.org](http://www.wcr.org)

## Member Profile: **BrickKicker Home Inspections / Spectrum Thermal Imaging.**

Over the past four years I have been repeatedly asked by both men & women, “you’re a guy, why do you belong to *The Woman’s Council of Realtors* ®?” The answer is easy - I blame my parents! It really is their fault.

You see I watched my Mother, while raising four “easy and wonderfully behaved children,” follow her dream of becoming a nurse. Facing at least four obstacles she went back to college and modeled for us character shaping qualities: *juggling* - time management; *late night activities* - discipline of homework/ hard work; *knowing when to seek help* - prayerfulness, & *beer drinking* - celebrating accomplishments. My Father was a County Sheriff, law and enforcement was his thing and he was good at it. With a heart as big as California he modeled other character shaping qualities: *wild social life* - serving others & community, doing *what was right no matter what* - courage; *not quitting when life gets hard* - determination, *knowing yourself* - faith /prayer, and *beer drinking* - celebrating a hard day’s work.

I can still hear me father sharing with me his words of wisdom (as a pre-teen I called them lectures at the time) about choosing your friends and who you hang out with. He told me, “son - be careful with whom you associate with; for they will influence you. They will pull you up or pull you down; keep you out of trouble or help get you into trouble. They will influence you more then you realize. Therefore, choose your friends wisely and well.”

Thus the first, of many reasons I joined WCR is that they emulate of values and qualities my parents modeled: hard work, determination, supporting others, courage, an indomitable spirit, & they gather in a brewery! I have experienced these qualities from individual members within WCR and as a larger association. Moreover I want to succeed in life and in my business. What better way than to hang out & rub elbows with others who what to network, who are successful, creative, high achievers, and better looking than the guys I know.

Thank you for allowing me to be an affiliate member of WCR and allowing me to assist on your board.

Sharing a little bit more personally about myself, I love living in Central Oregon. I chose not to have TV so I have no excuse not to be out running around in the mountains I love. I enjoy fly fishing, camping, reading, popcorn and a cold beer. I hold a BA in philosophy, Masters on Divinity, and Masters of Theology from the Graduate Theological Union in Berkeley.

I have been blessed to own and operate one of the many successful Home Inspection Companies in Central Oregon and I offer you my experience and support.

I likewise would like to share with you my newest adventure - The opening of my new company “Spectrum Thermal Imaging”. . I recently completed my formal studies in Thermography and received my Level I certification and my

licensing in Oregon. Spectrum Thermal Imaging will be offering commercial, industrial, & residential infrared / thermal inspections and consultation. “You can’t correct what you don’t detect.”

Continued blessing to all WCR members and affiliates.

**David Brehm**



**Connie Norman - Re/Max Homes & Land**

### **Governing Board Meeting**

**April 3, 2008 (1<sup>st</sup> Thursday) from 11:55 a.m. to 1:30 p.m.**

**At the C.O.A.R. Annex**

**PRESIDENT****CAT ZWICKER-GRANT****Desert Sky Real Estate**

Cell: 541-410-9592

[REbyCat@bendcable.com](mailto:REbyCat@bendcable.com)**PRESIDENT-ELECT****SYDNE ANDERSON****Bend Style Real Estate**

Cell: 541-420-1111

[Sydne@bendstyle.com](mailto:Sydne@bendstyle.com)**VP OF MEMBERSHIP****JOY HELFRICH****Sunriver Realty**

Cell: 541-480-6808

[JHelfrich@sunriverrealty.com](mailto:JHelfrich@sunriverrealty.com)**SECRETARY****BARB BAKER****Village Properties**

Cell: 541-815-9474

[barbbaker@village-properties.com](mailto:barbbaker@village-properties.com)**TREASURER****VICKIE JOHNSON****Big Real Estate Group**

Bus: 541-389-2440

[vickiej@bendbroadband.com](mailto:vickiej@bendbroadband.com)**PAST PRESIDENT 2007****CAROLYN BOSTWICK****Sunriver Realty**

Cell: 541-420-7582

[cbostwick@sunriverrealty.com](mailto:cbostwick@sunriverrealty.com)**STANDING COMMITTEES** (Chairs are voting members of Governing Board)**Membership:****Brenda King, Chair**

541-480-3344

**Bylaws:****Tami Nolan, Chair**

541-390-1193

**Education & Programs:****Carolyn Bostwick, Chair**

541-420-7582

**Budget & Finance:****Phyllis Mageau, Chair**

541-480-3544

**Ways and Means:****Joy Anderson, Co-Chair**

541-410-0082

**Jolene Cox, Co-Chair**

541-279-9334

**Nominating Committee:****Jeanne Scharlund, Chair**

541-420-7978

**SPECIAL COMMITTEES:***(Chairs attend & contribute to Governing Board Meetings, but have no vote)***Hospitality Committee:****Laura George, Chair**

541-598-4012

**Marketing Committee:****Brenda King, Chair**

541-480-3344

**Newsletter:****Terri Visser, Co-Chair**

541-410-4978

**Judy Keller, Co-Chair**

541-610-2960

**Reservation/Attendance****Laurie Keyes, Chair**

541-318-5009

**Committee:****Fashion Show Committee:****Siduri Taylor, Co-Chair**

541-948-4400

**Katherine Bolster, Co-Chair**

541-948-4785

You can join our Central Oregon Women's Council of Realtors or find answers to questions about WCR by contacting:

[Vice President of Membership Joy Helfrich](mailto:JHelfrich@sunriverrealty.com)

Sunriver Realty—Bend

Email: [JHelfrich@sunriverrealty.com](mailto:JHelfrich@sunriverrealty.com)

Office: (541) 318-9917

**KEEP US INFORMED:** Have you made business changes you would like us to know about? New Email, Phone, Business Affiliation or Website? Also be sure to



## **2008 National Meetings**

### **Summit**

April 4-6, 2008

St. Charles Convention Center in St. Charles, MO

### **Midyear Meeting**

May 14-18, 2008

Capital Hilton in Washington, DC

### **Summit**

July 11-13, 2008

Marriott Boston Long Wharf in Boston, MA

## **2008 Annual Conference**

Women's Council/REALTORS® National Conference & Expo

November 5-9, 2008

Renaissance Orlando Resort at SeaWorld in Orlando, FL

### **What does membership in the Women's Council of REALTORS say about you?**

**To our clients**, it says you're an up-and-coming talent, able to bring a unique creative perspective to the table. They'll look to you for new ideas and intelligent solutions.

**To our colleagues**, it says that you are a lot more than the fresh face in the business. It tells them you are in this for the long haul, a serious professional who won't be taken for granted.

**And to yourself**, it says that success isn't a solitary pursuit. You'll discover how powerful it feels to have a nationwide network of professionals behind you, all ready to help build your business with referrals, and all eager to cheer you on.

I would like to personally invite you to come to our next meeting/luncheon and see for yourself why WCR is "Where it All Comes Together." This is a time of education also when we have great speakers to enlighten us to and figures in the communities or other topics that are very important for us to stay informed about.

Joy Helfrich, VP of Membership

**THANK YOU!!**  
 to all of our  
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