

April 2008

Volume 4, Issue 32

OUR MISSION

We are a network of successful REALTORS® empowering women to exercise their potential as entrepreneurs and industry leaders.

OUR VISION

Through our influence as successful business professionals, women will effect positive change in the profession and in the broader community.



Cat Zwicker-Grant
President



Business Resource Luncheon

Thursday, April 24th, 2008

11:45—1:30

Mountain Room at Deschutes Brewery

SPEAKER :

Carolyn Bostwick, Sunriver Realty

TOPIC: The Art of Networking

Learn networking tips and techniques to put you at ease in groups. Open the door to rewarding relationships and business referrals.

Program and lunch cost:

Member ~ \$20.00 Guest ~ \$25.00

One hour of education credit

R.S.V.P is required.

Reservations: Call 541-318-5009

Or click below and make your reservations

laurie@ptporegon.com

PARKING REMINDER After 11:30 am. take the elevator to the 3rd floor. Please park in clearly marked spaces, and be sure not to block the loading dock.

President's Message: Alone we can do so little; together we can do so much. - Helen Keller

A HUGE ROUND OF APPLAUSE & KUDOS to our Fashion Show committee! For all of the endless hours of planning, hard work and dedication that led to the overwhelming success of our 3rd annual fashion show. You have raised the bar on so many levels, thank you for taking your vision and turning it into reality.

As I sat down to write this month's message the question on my mind was "How do you follow the success and energy of our dynamic fashion show committee on the heels of their very successful event?"

Along those lines, I think their energy and dedication should be the message we all receive in this month's newsletter. The Fashion Show is never an easy task. They had moments of frustration along the way; it may have taken a little longer than planned to gather resources and volunteers. They faced skepticism and doubt at times from their peers and perhaps from within, but what these ladies did not do was give up! What a great team and what fabulous committee leadership, please be sure to thank them for all of their hard work.

Equally important, take the time to look at all of the community members that sponsored and believed in the Central Oregon Women's Council of Realtors. If you do business with these people be sure to tell them how much their support means, if you don't currently work with them (and could) perhaps you should if the opportunity arises. These community members are vested in our success not only as Realtors but as business leaders in our communities; we should return the favor and be equally vested in their success as well. In today's market I am seeing a return to "relationships", to providing not just good service, but that extra "wow" that makes you want to come back for more. Let's look at all the people who reach out to us in our business and our lives and turn them from satisfied friends, service providers, and clients into raving fans who see the value of supporting us because we provide the "wow" through our service and our relationships, just like our Fashion Show Committee wowed us!

Thank you to our Luncheon Sponsors

Visit our local website at: www.centraloregonwcr.org

Visit our national website at: www.wcr.org



Gary Laursen Construction

**A BIG THANKS TO OUR FASHION SHOW COMMITTEE FOR ALL THEIR HARD WORK
THAT RESULTED IN A WONDERFUL EVENING OF FASHION AND FUN!**

Katherine Bolster & Siduri Taylor

Cheryl James-Sutherland

Loritta Lucio-Coffelt

Susie Helfer

Vickie Johnson

Sarah Burke

Brenda King

Cheryl Kent

Member Profile: **Barbara Baker, Broker - Village Properties**

Barbara Baker left the corporate world in CO to become a Real Estate Broker in 1980. She has done Property Management in CO, had her Broker license in both WA and OR, and joined our Women's Council of Realtors® when we first became a Chapter.

She has seen the up and down market in our business over the years but prefers to continue to enjoy real estate no matter what the circumstances are. When the going gets tough, the tough get going. A positive attitude keeps her going!

Barbara has experienced increased activity in the Three Rivers South area of real estate. The newer homes are not only attractive, but are priced right for our market. Riverfront and acreage properties are always in demand. La Pine also has some great buys. Sunriver Resort has more homes on the market than in the recent past so there is more to choose from in all the desirable price ranges. The very low interest rates alert Buyers that now is the time to invest in real estate!

Mrs. Baker resides in Sunriver with her retired husband Ron, and their Labrador Retriever, Oscar. She loves the different seasons of activities available in Central OR. Village Properties is located in the Sunriver Village Mall, Bldg. 5.

Barbara loves being a grandmother to Caleb (7) and Samantha (3) and they love coming to visit from Portland to enjoy pony rides, swimming, bike paths, sledding, and anything else they can get into!

Women's Council of Realtors® is her favorite real estate related organization. As an Officer, she attended the WCR Mid-Year Meeting in Washington, D.C. "What an enlightening experience!" Barbara exclaims. This trip opened her eyes to the many advantages of being an active participant in our Chapter. The Networking, and PMN class, plus the many Education Lab Sessions, were a positive learning curve. As a result of one of the Learning Business Programs, she did a Buyer Referral to a Texas WCR attendee. Every day was filled with appreciation and admiration for all the professionalism and hard work exhibited to fill every day with workshops. "The final evening of recognition and awards for Chapter achievements, including our Chapter, made me proud to be your Secretary on our Governing Board".

Barbara encourages all of our WCR members and affiliates to get involved with a Committee in our Central Oregon Chapter - it is so rewarding! Opportunities abound! Are you Ready?



Cecily Parks - Keller Williams

Governing Board Meeting

May 1st, 2008 (1st Thursday) from 11:55 a.m. to 1:30 p.m.

At the C.O.A.R. Main Bldg.

**PRESIDENT****CAT ZWICKER-GRANT****Desert Sky Real Estate, LLC**

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Cell: 541-420-7582

cbostwick@sunriverrealty.com**STANDING COMMITTEES** (Chairs are voting members of Governing Board)**Membership:****Brenda King****541-419-5770****Bylaws:****Tami Nolan, Chair****541-390-1193****Education & Programs:****Carolyn Bostwick, Chair****541-420-0103****Budget & Finance:****Phyllis Mageau, Chair****541-480-3544****Ways and Means:****Joy Anderson, Co-Chair****541-410-0082****Jolene Cox, Co-Chair****541-279-9334****Nominating Committee:****Jeanne Scharlund, Chair****541-420-7978****SPECIAL COMMITTEES:***(Chairs attend & contribute to Governing Board Meetings, but have no vote)***Hospitality Committee:****Josh Hansen, Chair****541-598-4012****Marketing Committee:****Open****Newsletter:****Terri Visser, Co-Chair****541-410-4978****Judy Keller, Co-Chair****541-610-2960****Reservation/Attendance****Laurie Keyes, Chair****Committee:****541-318-5009****Fashion Show Committee:****Siduri Taylor, Co-Chair****541-948-4400****Katherine Bolster, Co-Chair****541-948-4785**

You can join our Central Oregon Women's Council of Realtors or find answers to questions about WCR by contacting

Vice President of Membership Joy Helfrich

Sunriver Realty—Bend

Email: JHelfrich@sunriverrealty.com

Office: (541) 318-9917

KEEP US INFORMED: Have you made business changes you would like us to know about? New Email, Phone, Business Affiliation or Website? Also be sure to submit your personal business updates online at WCR@wcr.org.



2008 National Meetings

Midyear Meeting

May 14-18, 2008
Capital Hilton in Washington, DC

Summit

July 11-13, 2008
Marriott Boston Long Wharf in Boston, MA

2008 Annual Conference

Women's Council/REALTORS® National Conference & Expo
November 5-9, 2008
Renaissance Orlando Resort at SeaWorld in Orlando, FL

What does membership in the Women's Council of REALTORS say about you?

To our clients, it says you're an up-and-coming talent, able to bring a unique creative perspective to the table. They'll look to you for new ideas and intelligent solutions.

To our colleagues, it says that you are a lot more than the fresh face in the business. It tells them you are in this for the long haul, a serious professional who won't be taken for granted.

And to yourself, it says that success isn't a solitary pursuit. You'll discover how powerful it feels to have a nationwide network of professionals behind you, all ready to help build your business with referrals, and all eager to cheer you on.

I would like to personally invite you to come to our next meeting/luncheon and see for yourself why WCR is "Where it All Comes Together." This is a time of education also when we have great speakers to enlighten us to and figures in the communities or other topics that are very important for us to stay informed about.
Joy Helfrich, VP of Membership

THANK YOU!!

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